

Remit To: KYW-TV  
P.O. BOX 905739  
CHARLOTTE, NC 28290-5739



KYW TV3

INVOICE

For: MARKELL FOR DELAWARE(188426)  
325 E Main St  
Newark, DE 19711-7152

Account Exec: CAROLYN TYSON  
Office: KYW-TV  
Contract Num: 1041-80970  
Contract Dates: 10/23/2012-10/29/2012  
Customer Order:  
Linked Order:  
CPE: / /

Invoice Num: 1041-556721  
Invoice Date: 10/28/2012  
Billing Cycle: Broadcast EOM  
Billing Period: 10/01/2012-10/28/2012

Page 1 of 5

**PAY BY** 11/27/2012  
Net 30 days

In Account With: THE CAMPAIGN GROUP, INC.(8131)  
1600 Locust St  
Philadelphia, PA 19103-6305  
ATTN:Accounts Payable

Product Desc: D- DE GOV

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	THIS MORNING (5:58-7AM)	10/23/2012-10/29/2012	MTWTF..	30	2	810.00				
NP										
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		MTWTF..	2	810.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/23/2012	Tu	06:10:29 AM		MAR1202RACH	30	810.00				
10/24/2012	We	06:22:15 AM		MAR1202RACH	30	810.00				
2	CBS THIS MORNING	10/23/2012-10/29/2012	MTWTF..	30	2	250.00				
LUR										
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		MTWTF..	2	250.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/23/2012	Tu	08:57:51 AM		MAR1202RACH	30	250.00				
10/24/2012	We	08:54:30 AM		MAR1202RACH	30	250.00				
3	ENTERTAINMENT TONIGHT	10/23/2012-10/29/2012	MTWTF..	30	2	900.00				
LUR										
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		MTWTF..	2	900.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/23/2012	Tu	07:27:30 PM		MAR1202RACH	30	900.00				
10/24/2012	We	07:28:16 PM		MAR1202RACH	30	900.00				
4	THE INSIDER	10/23/2012-10/29/2012	MTWTF..	30	3	1,000.00				
LUR										

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Week Of			MTWTFSS		Spots Per Week		Rate		
10/22/2012-10/28/2012			MTWTF..		2		1,000.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/25/2012	Th	07:55:12 PM		MAR1202RACH	30	1,000.00			
10/26/2012	Fr				30			1,000.00	Preempted
10/26/2012	Fr	07:41:10 PM	10/26/2012	MAR1202RACH	30	1,000.00	1,000.00		Makegood in 19:30:00-20:00:00
5	LATE NEWS		10/23/2012-10/28/2012		.TWTFSS		30	2	1,800.00
LUR									
Week Of			MTWTFSS		Spots Per Week		Rate		
10/22/2012-10/28/2012			.TWTFSS		2		1,800.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/24/2012	We	11:31:51 PM		MAR1202RACH	30	1,800.00			
10/27/2012	Sa	11:30:09 PM		MAR1202RACH	30	1,800.00			
6	DAVID LETTERMAN		10/23/2012-10/28/2012		.TWTF..		30	2	700.00
LUR									
Week Of			MTWTFSS		Spots Per Week		Rate		
10/22/2012-10/28/2012			.TWTF..		2		700.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/23/2012	Tu	12:09:41 AM		MAR1202RACH	30	700.00			
10/24/2012	We	12:09:42 AM		MAR1202RACH	30	700.00			
7	5PM EARLY NEWS		10/23/2012-10/28/2012		.TWTF..		30	2	765.00
NP									

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/22/2012-10/28/2012			. T W T F . .		2		765.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/23/2012	Tu	05:43:30 PM		MAR1202RACH	30	765.00			
10/24/2012	We	05:43:51 PM		MAR1202RACH	30	765.00			
8	NEWS 3 AT 6		10/23/2012-10/29/2012		M T W T F . .		30	1	1,440.00
NP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/22/2012-10/28/2012			M T W T F . .		1		1,440.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/23/2012	Tu	06:26:27 PM		MAR1202RACH	30	1,440.00			
9	5:30AM NEWS THIS MORNING		10/23/2012-10/29/2012		M T W T F . .		30	2	275.00
LUR									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/22/2012-10/28/2012			M T W T F . .		2		275.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/24/2012	We	05:59:42 AM		MAR1202RACH	30	275.00			
10/25/2012	Th	05:29:34 AM		MAR1202RACH	30	275.00			
10	VEGAS		10/23/2012-10/28/2012		. T . . . . .		30	1	5,500.00
LUR									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/22/2012-10/28/2012			. T . . . . .		1		5,500.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/23/2012	Tu	10:35:42 PM		MAR1202RACH	30	5,500.00			

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11	CSI: CRIME SCENE INVESTIGATION	10/23/2012-10/28/2012	. . W . . . .	30	1	6,000.00				
LUR										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012		. . W . . . .		1		6,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/24/2012	We	10:34:23 PM		MAR1202RACH	30	6,000.00				
12	BLUE BLOODS	10/23/2012-10/28/2012	. . . . F . .	30	1	4,500.00				
LUR										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012		. . . . F . .		1		4,500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/26/2012	Fr	10:34:18 PM		MAR1202RACH	30	4,500.00				
13	THE MENTALIST	10/23/2012-10/28/2012	. . . . . S	30	1	4,500.00				
LUR										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012		. . . . . S		1		4,500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/28/2012	Su	10:45:07 PM		MAR1202RACH	30	4,500.00				
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals 21		34,940.00		5,241.00		29,699.00	1,000.00	1,000.00	0.00	

**Billing Notes**

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from

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<div>Wire Transfer Instructions:</div> <div>For Billing Inquiries Please Contact: KYW-TV CONTROLLERS OFFICE  (215) 977-5578</div>	Gross Billing	34,940.00
	Trade Value	0.00
	Agency Commission	5,241.00
	Local Tax	0.00
	State Tax	0.00
	Pre Paid Amount	0.00
	Pay This Amount	29,699.00

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